

ESTADO DEL ARTE DE LA INDUSTRIA DE LA UVA DE MESA

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CALIFORNIA – CHILE – PERÚ - SUDÁFRICA



CHILE

TEMPORADA

23-24

Cajas Base 8,2 Kg
(datos al 26/04/24)

Todas las estadísticas presentadas
proviene de: CTGC, PROVID, SAFE
CARGO, SATI

Rank	Variedad	2023-2024
1	Red Globe	8.413.412
2	Crimson Seedless	4.882.693
3	Ifg Ten / Sweet Globe™	4.679.863
4	Sheegene 20 - Allison™	4.107.651
5	Thompson Seedless	4.105.399
6	Ifg Three (68-175) / Sweet Celebration™	4.082.673
7	Sugrathirtyfive / Autumn Crisp™	3.776.356
8	Sheegene 13 / Timco™	3.563.738
9	Arra 15/Sweeties™	2.839.037
10	Sheegene 2 / Timpson™	2.288.394
11	Sugrasixteen / Sable Seedless	1.434.084
12	Sugraone / Superior Seedless™	1.189.897
13	Ifg Sixteen / Sweet Favors™	1.127.840
14	Ifg Seven / Cotton Candy™	1.112.438
15	Autumn Royal	1.103.443
16	Blanc Seedless™	1.054.776
17	Ifg Nine / Jack's Salute™	1.002.491
18	Sheegene 21 / Ivory™	821.568
19	Sugranineteen / Scarlotta Seedless	813.341
20	Ifg Nineteen - Candy Hearts	766.821
	OTROS	7.262.261
	TOTAL	60.428.175

CHILE: Hasta donde nos reducimos?



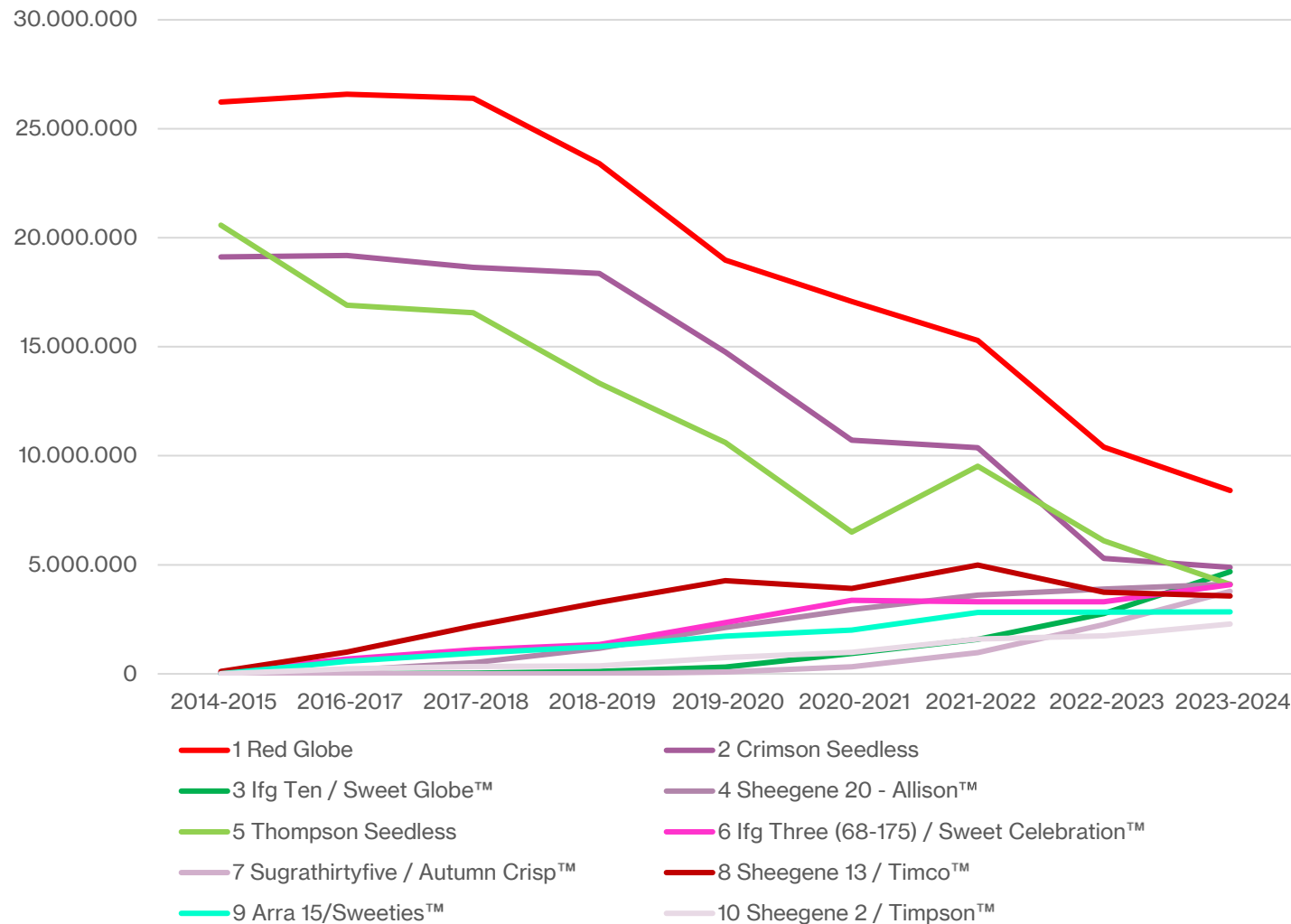
CHILE

Rank	Variedad	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
1	Red Globe	26.583.696	26.402.117	23.398.480	18.972.600	17.078.047	15.292.715	10.390.871	8.413.412
2	Crimson Seedless	19.190.824	18.640.427	18.368.039	14.760.765	10.713.349	10.371.212	5.287.787	4.882.693
3	Ifg Ten / Sweet Globe™	1.980	27.982	104.205	315.174	934.490	1.578.669	2.764.996	4.679.863
4	Sheegene 20 - Allison™	159.960	513.907	1.173.679	2.119.975	2.949.981	3.615.096	3.883.762	4.107.651
5	Thompson Seedless	16.906.434	16.556.384	13.320.561	10.613.555	6.504.972	9.527.025	6.104.914	4.105.399
6	Ifg Three (68-175) / Sweet Celebration™	675.167	1.106.664	1.347.323	2.354.636	3.367.601	3.301.676	3.302.400	4.082.673
7	Sugrathirtyfive / Autumn Crisp™	0	0	4.948	82.644	325.606	970.008	2.261.845	3.776.356
8	Sheegene 13 / Timco™	1.003.009	2.197.008	3.279.162	4.277.037	3.911.234	4.984.900	3.746.255	3.563.738
9	Arra 15/Sweeties™	576.094	947.203	1.251.246	1.721.187	2.010.680	2.812.190	2.821.801	2.839.037
10	Sheegene 2 / Timpson™	226.060	336.363	355.879	750.899	980.128	1.591.651	1.734.660	2.288.394
11	Sugrasixteen / Sable Seedless	225.610	441.838	581.150	610.220	556.654	1.172.642	1.252.872	1.434.084
12	Sugraone / Superior Seedless™	4.742.812	4.414.426	3.016.028	2.757.591	1.971.533	2.120.549	1.571.191	1.189.897
13	Ifg Sixteen / Sweet Favors™	6.111	30.517	111.349	503.127	605.041	1.176.895	1.167.450	1.127.840
14	Ifg Seven / Cotton Candy™	18.737	27.728	46.618	139.245	271.321	505.747	707.385	1.112.438
15	Autumn Royal	2.040.573	2.266.912	2.159.498	2.234.232	2.055.795	1.732.597	1.391.763	1.103.443
16	Blanc Seedless™	392.240	464.372	584.545	498.972	518.123	552.526	760.820	1.054.776
17	Ifg Nine / Jack's Salute™	547	41.036	163.504	380.680	491.779	646.813	847.455	1.002.491
18	Sheegene 21 / Ivory™	0	0	773	22.248	55.757	194.012	354.006	821.568
19	Sugranineteen / Scarlotta Seedless	425.755	417.003	666.308	727.415	841.271	997.302	1.051.075	813.341
20	Ifg Nineteen - Candy Hearts	4.697	24.387	71.377	176.047	132.218	487.198	727.337	766.821
OTROS		16.144.808	14.389.101	9.743.080	9.932.128	9.153.434	10.778.315	8.351.703	7.262.261
TOTAL		89.325.112	89.245.376	79.747.751	73.950.376	65.429.014	74.409.739	60.482.348	60.428.175

**Chile 2014 a
2023:**

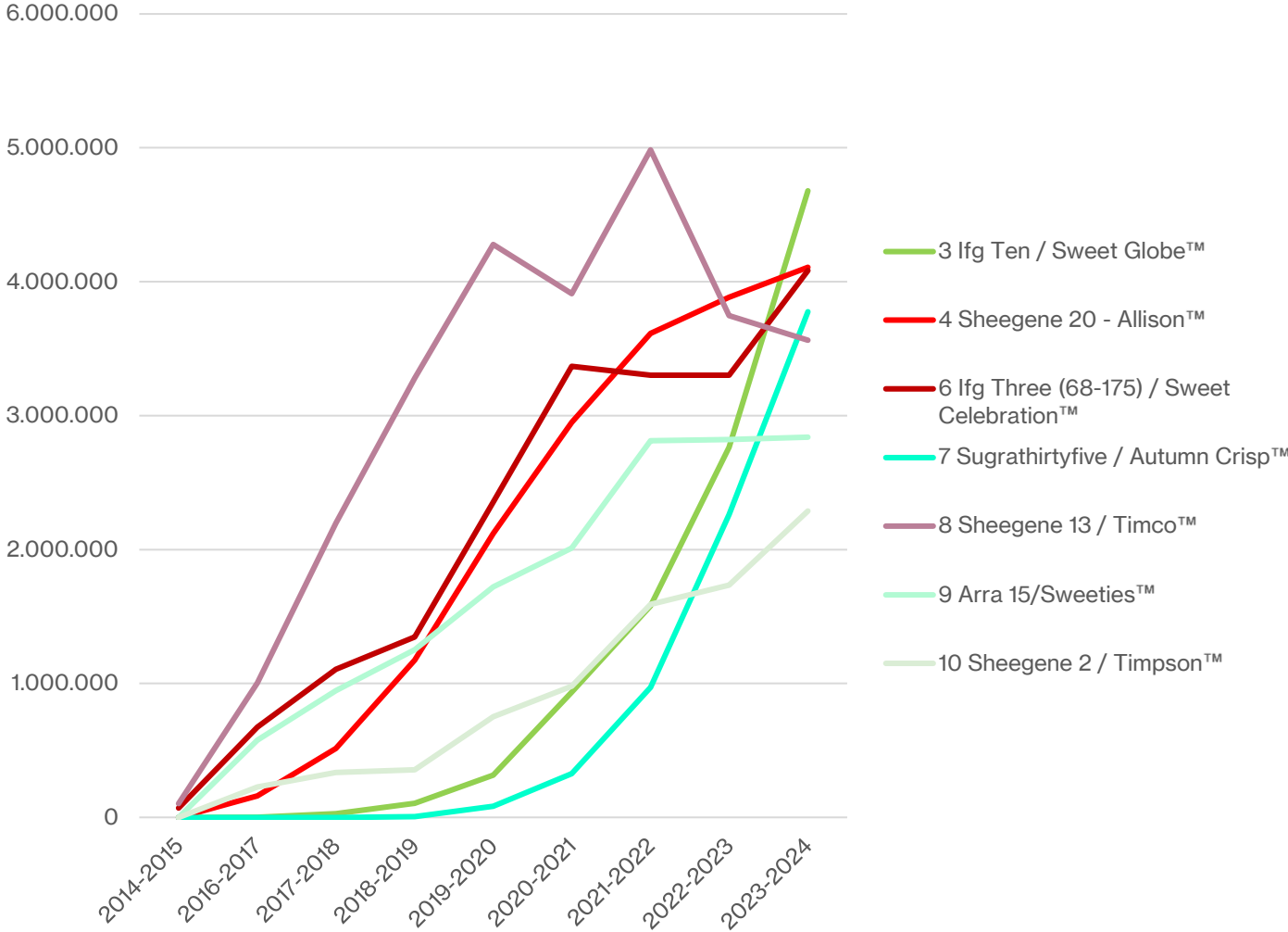
**Caen
tradicionales,
se consolidan
patentadas**

**EXPORTACIONES UVA DE MESA CHILE
CAJAS BASE 8,2 KG**



**EXPORTACIONES UVA DE MESA CHILE
CAJAS BASE 8,2 KG**

**CHILE:
¿Cuáles
VIENEN
CON
FUERZA?**



CALIFORNIA TEMP 2023

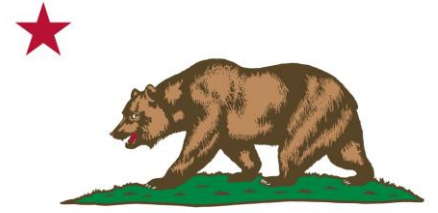
Cajas Base 8,2 Kg
Fuente : CTGC, 2024 Report



CALIFORNIA REPUBLIC

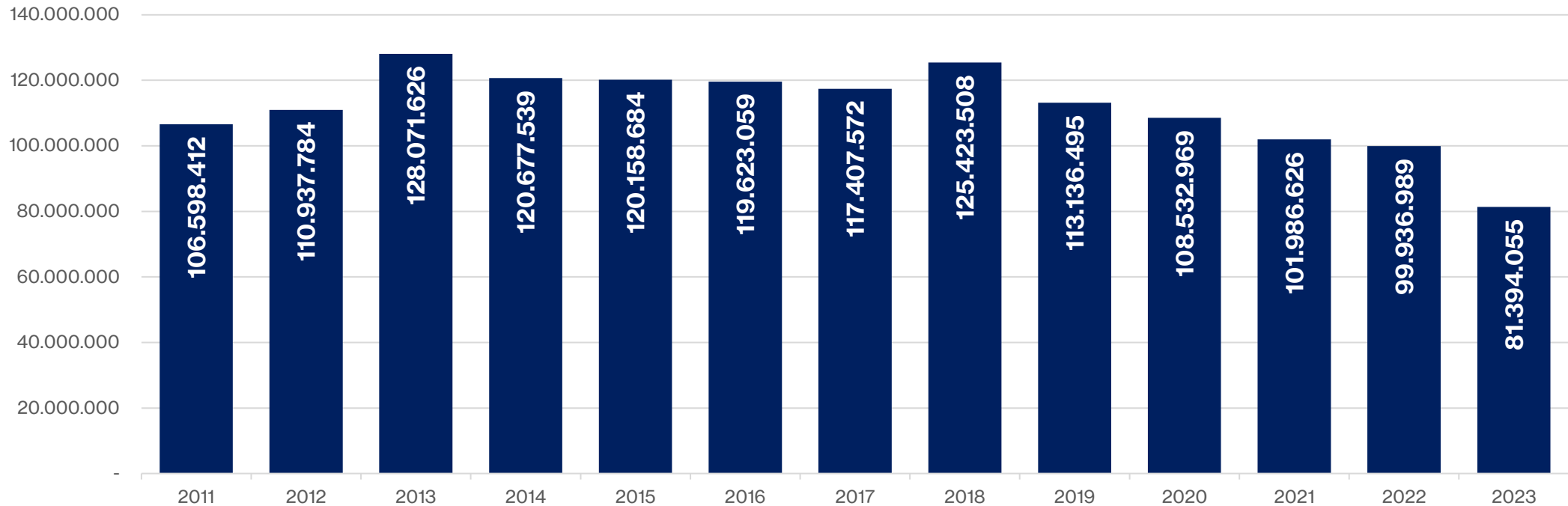
Rank	Variety	Variedad/Brand Name	2023	Diferencia año anterior
1	Autumn King	Autumn King	10.882.633	-21,4%
2	Sheegene-21	Ivory, Marlana, Sugar Crunch, Summer Crunch	7.448.730	9,3%
3	Flame Seedless	Flame Seedless	6.694.457	-12,6%
4	Sheegene-20	Allison	6.502.065	-25,3%
5	Scarlet Royal	Scarlet Royal	6.126.184	-38,0%
6	IFG Ten	Sweet Globe, Sorbet	4.425.436	39,0%
7	Sheegene-17	Great Green seedeless®, Great White, Green Emerald Seedless, Green Envy	3.497.108	-20,4%
8	Sugra 35	Autumn Crisp®	3.216.810	-13,4%
9	Blanc seedless	Pristine®	2.829.728	-20,8%
10	IFG 68-175	Sweet Celebration®	2.208.695	-2,4%
11	Sugraone	Superior Seedless®	2.117.694	-41,4%
12	Sugranineteen	Scarlotta Seedless®	1.674.383	17,5%
13	Sheegene 2	Timpson®	1.448.385	-8,1%
14	IFG 67-219	Jack's Salute®	1.386.261	-22,7%
15	Red Globe	Red Globe	1.376.895	-7,9%
16	Autumn Royal	Autumn Royal	1.372.538	-33,5%
17	Sheegene 12	Krissy®	1.310.241	-58,8%
18	Sheegene 13	Timco®	1.232.697	-37,9%
19	21-66-226	Stella Bella seedless®	1.216.146	-19,4%
20	Sugrafiftythree	Ruby Rush®	1.173.389	205,3%
21	Arrathirty	Supreme Seedless, Arra Sugar Drop	1.013.785	20,4%
22	IFG Seven	Cotton Candy®	960.410	-14,8%
TOTALES			81.394.055	-18,6%

CALIFORNIA



CALIFORNIA REPUBLIC

CALIFORNIA Cajas Base 8,2, Temporadas 2011 a 2023



Fuente: CTGC, compilado y estandarizado por el autor

CALIFORNIA

VARIETY VOLUME 2011-2023

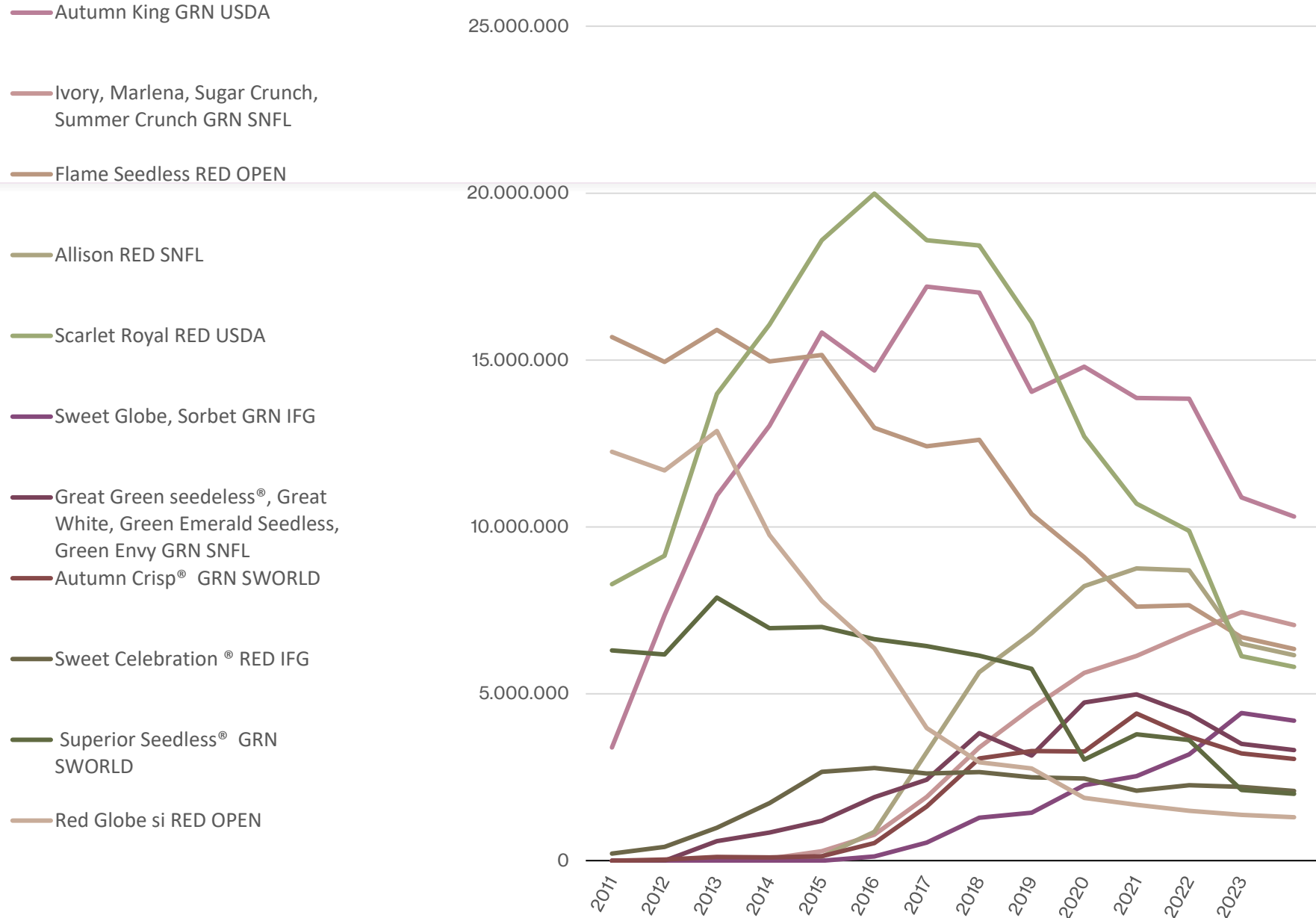
CAJAS BASE 8,2 Kg Netos (Caja USA es base 19 lbs, 8,61826 Kg)

Variedad/Brand Name	2017	2018	2019	2020	2021	2022	2023
Autumn King	17.197.804	17.019.079	14.046.710	14.803.046	13.860.183	13.839.782	10.882.633
Ivory, Marlana, Sugar Crunch, Summer Crunch	1.909.054	3.395.806	4.567.019	5.624.495	6.135.002	6.815.912	7.448.730
Flame Seedless	12.417.948	12.607.815	10.388.192	9.090.391	7.609.142	7.657.401	6.694.457
Allison	3.252.101	5.649.123	6.813.174	8.226.683	8.758.481	8.698.729	6.502.065
Scarlet Royal	18.591.803	18.431.688	16.124.624	12.709.920	10.700.874	9.881.958	6.126.184
Sweet Globe, Sorbet	543.408	1.290.270	1.436.467	2.260.655	2.536.693	3.182.722	4.425.436
Great Green seedless®, Great White, Green Emerald Seedless, Green Envy	2.426.717	3.823.167	3.148.290	4.742.009	4.984.069	4.395.538	3.497.108
Autumn Crisp®	1.626.685	3.066.586	3.287.452	3.274.286	4.412.198	3.713.246	3.216.810
Pristine®	5.700.240	4.881.084	4.295.517	4.282.415	3.552.305	3.571.824	2.829.728
Sweet Celebration®	2.615.081	2.657.020	2.498.063	2.462.996	2.099.061	2.263.136	2.208.695
Superior Seedless®	6.431.962	6.142.863	5.751.068	3.025.404	3.789.244	3.615.448	2.117.694
Scarlotta Seedless®	2.520.961	2.403.577	2.233.354	2.252.686	2.008.867	1.424.757	1.674.383
Timpson®	881.601	1.360.322	1.417.738	1.618.787	1.321.068	1.576.840	1.448.385
Jack's Salute®	186.768	644.329	1.102.933	1.448.706	1.524.363	1.792.637	1.386.261
Red Globe	3.974.351	2.948.586	2.761.381	1.879.820	1.672.846	1.494.471	1.376.895
Autumn Royal	4.597.562	4.040.055	2.734.113	2.350.478	2.122.912	2.063.164	1.372.538
Krissy®	610.773	1.205.025	1.933.981	3.295.985	3.171.048	3.178.752	1.310.241
Timco®	2.445.851	3.033.381	3.546.787	3.163.905	2.199.255	1.984.717	1.232.697
Stella Bella seedless®	1.510.127	1.729.363	1.574.300	1.804.206	1.396.378	1.509.335	1.216.146
Ruby Rush®	0	0	0	6.015	116.184	384.306	1.173.389
Supreme Seedless, Arra Sugar Drop	186.323	342.003	399.764	483.723	753.341	842.019	1.013.785
Others	27.780.453	28.752.364	23.075.569	19.726.356	17.263.113	16.050.295	12.239.795
TOTALES	117.407.572	125.423.508	113.136.495	108.532.969	101.986.626	99.936.989	81.394.055

CALIFORNIA

- Recambio se inició antes, con variedades USDA
- Reemplazo de Crimson, tardías, mejor calibre y rendimiento

TEMPORADAS CALIFORNIA, cajas base 8,2 Kg



CALIFORNIA:

vision sin USDA y otros programas no accesibles

VARIETY VOLUME 2011-2023										
Variedad/Brand Name	Seed	Color	Programa	2018	2019	2020	2021	2022	2023	Diferencia año anterior
Ivory, Marlana, Sugar Crunch, Summer Crunch		GRN	SNFL	3.395.806	4.567.019	5.624.495	6.135.002	6.815.912	7.448.730	9,3%
Allison		RED	SNFL	5.649.123	6.813.174	8.226.683	8.758.481	8.698.729	6.502.065	-25,3%
Sweet Globe, Sorbet		GRN	IFG	1.290.270	1.436.467	2.260.655	2.536.693	3.182.722	4.425.436	39,0%
Great Green seedeless®, Great White, Green Emerald Seedless, Green Envy		GRN	SNFL	3.823.167	3.148.290	4.742.009	4.984.069	4.395.538	3.497.108	-20,4%
Autumn Crisp®		GRN	SWORLD	3.066.586	3.287.452	3.274.286	4.412.198	3.713.246	3.216.810	-13,4%
Pristine®		GRN	FRUTAM	4.881.084	4.295.517	4.282.415	3.552.305	3.571.824	2.829.728	-20,8%
Sweet Celebration®		RED	IFG	2.657.020	2.498.063	2.462.996	2.099.061	2.263.136	2.208.695	-2,4%
Superior Seedless®		GRN	SWORLD	6.142.863	5.751.068	3.025.404	3.789.244	3.615.448	2.117.694	-41,4%
Scarlotta Seedless®		RED	SWORLD	2.403.577	2.233.354	2.252.686	2.008.867	1.424.757	1.674.383	17,5%
Timpson®		GRN	SNFL	1.360.322	1.417.738	1.618.787	1.321.068	1.576.840	1.448.385	-8,1%
Jack's Salute®		RED	IFG	644.329	1.102.933	1.448.706	1.524.363	1.792.637	1.386.261	-22,7%
Krissy®		RED	SNFL	1.205.025	1.933.981	3.295.985	3.171.048	3.178.752	1.310.241	-58,8%
Timco®		RED	SNFL	3.033.381	3.546.787	3.163.905	2.199.255	1.984.717	1.232.697	-37,9%
Ruby Rush®		RED	SWORLD	0	0	6.015	116.184	384.306	1.173.389	205,3%
Supreme Seedless, Arra Sugar Drop		GRN	ARRA	342.003	399.764	483.723	753.341	842.019	1.013.785	20,4%
Others				28.752.364	23.075.569	19.726.356	17.263.113	16.050.295	12.239.795	

PERÚ



RANK	VARIEDAD	COLOR	CAJAS BASE 8,2 KG
1	IFG TEN (SWEET GLOBE)	W	14.709.707
2	RED GLOBE	R SEED	10.596.805
3	SUGRATHIRTYFIVE (AUTUMN CRISP)	W	9.121.299
4	SHEEGENE 20 (ALLISON)	R	5.248.163
5	SHEGGENE 2 (TIMPSON)	W	2.965.691
6	IFG THREE (SWEET CELEBRATION)	R	2.864.990
7	SHEEGENE 21 (IVORY)	W	2.625.151
8	IFG NINE (JACK'S SALUTE)	R	2.045.741
9	SHEEGENE 13 (TIMCO)	R	1.825.966
10	SUGRAONE (SUPERIOR SEEDLESS)	W	1.593.591
11	IFG ELEVEN (SUGAR CRISP)	W	1.401.131
12	CRIMSON SEEDLESS	R	2.391.743
13	IFG SIXTEEN (SWEET FAVORS)	B	1.072.408
15	IFG SEVEN (COTTON CANDY)	W	941.484
16	SUGRASIXTEEN (SABLE SEEDLESS)	B	491.535
17	ARRA 15	W	433.418
18	THOMPSON	W	382.206
19	SUGRATHIRTEEN (MIDNIGHT BEAUTY)	B	379.843
20	FLAME SEEDLESS	R	355.557
21	IFG TWENTYTWO (CANDY DREAMS)	B	308.349
22	IFG TWENTYONE (CANDY SNAPS)	R	262.264
23	TAWNY	R	240.428
24	SUGRA NINETEEN (SCARLOTTA)	R	187.152
25	BLAGRATWO (MELODY)	B	161.835
26	IFG NINETEEN (CANDY HEARTS)	R	143.083
27	IFG SIX (SWEET SAPPHIRE)	B	130.506
28	SUGRATHIRTYFOUR (ADORA SEEDLESS)	B	85.832
	TOTAL		62.965.878

Fuente: Provid, Informe final temporada 23-24

SUD ÁFRICA

Temporada 23 - 24



RANK	VARIEDAD	CAJAS 8,2
1	CRIMSON SEEDLESS	5.473.844
2	IFG TEN (SWEET GLOBE™)	3.670.274
3	IFG 68-175 (SWEET CELEBRATION™)	3.403.259
4	PRIME	3.234.510
5	SUGRATHIRTYFIVE (AUTUMNCRISP®)	3.154.152
6	SUGRANINETEEN (SCARLOTTA SEEDLESS®)	2.119.169
7	SUGRASIXTEEN (SABLE SEEDLESS®)	1.444.435
8	TAWNY SEEDLESS	1.271.456
9	SHEEGENE 20 (ALLISON™)	1.248.037
10	SUGRATHIRTEEN (MIDNIGHT BEAUTY®)	1.179.747
11	GRAPAES (EARLY SWEET®)	1.132.595
12	THOMPSON SEEDLESS	1.077.095
13	IFG SEVENTEEN (SWEET JOY™)	1.074.828
14	SHEEGENE 21 (IVORY™)	804.552
15	ARRAFIFTEEN (ARRA SWEETIES™)	783.929
16	REDGLOBE	720.204
17	STARLIGHT	676.060
18	SUGRATHIRTYFOUR (ADORA SEEDLESS®)	628.194
19	SUGRAONE(SUPERIOR SEEDLESS®)	550.418
20	IFG ELEVEN (SUGAR CRISP™)	534.183
	OTROS	6.500.143
	TOTAL	40.681.087

Fuente: SATI

Consolidado de los 4 países más relevantes para Chile



CALIFORNIA – CHILE – PERÚ - SUDÁFRICA

CONSOLIDADO 23 - 24 (California, Chile Perú, Sud Africa)

CONSOLIDADO 23-24					CALIFORNIA	CHILE	PERU	SUD AFRICA	TOTAL 23-24
Rank	Variedad	TIPO	Color	Programa	2023	2023-2024	2023-2024	2023-2024	SUMA
1	Sweet Globe®	P	GRN	IFG	4.425.436	4.679.863	14.709.707	3.670.274	27.485.280
2	Red Globe	O	RED	OPEN	1.376.895	8.413.412	10.596.805	720.204	21.107.316
3	Autumn Crisp®	P	GRN	SWORLD	3.216.810	3.776.356	9.121.299	3.154.152	19.268.617
4	Allison®	P	RED	SNFL	6.502.065	4.107.651	5.248.163	1.248.037	17.105.916
5	Crimson Seedless	O	RED	OPEN	205.328	4.882.693	2.391.743	5.473.844	12.953.608
6	Sweet Celebration®	P	RED	IFG	2.208.695	4.082.673	2.864.990	3.403.259	12.559.617
7	Ivory®	P	GRN	SNFL	7.448.730	821.568	2.625.151	804.552	11.700.001
8	Autumn King	P	GRN	USDA	10.882.633				10.882.633
9	Flame Seedless	O	RED	OPEN	6.694.457	437.427	355.557	352.711	7.840.152
10	Timpson®	P	GRN	SNFL	1.448.385	2.288.394	2.965.691	467.320	7.169.790
11	Timco®	P	RED	SNFL	1.232.687	3.563.738	1.825.966	485.823	7.108.214
12	Scarlet Royal	P	RED	USDA	6.126.184				6.126.184
13	Thompson Seedless	O	GRN	OPEN	90.476	4.105.399	382.206	1.077.095	5.655.176
14	Sugraone	O	GRN	SWORLD	2.117.694	1.189.897	1.593.591	550.418	5.451.600
15	Scarlotta Seedless®	P	RED	SWORLD	1.674.383	813.341	187.152	2.119.169	4.794.045
16	Jack's Salute®	P	RED	IFG	1.386.261	1.002.491	2.045.741	127.910	4.562.403
17	Sweeties® Arra 15	P	GRN	ARRA	436.030	2.839.037	433.418	783.929	4.492.414
18	Pristine®	P	GRN	POLAR	2.829.728	1.054.776			3.884.504
19	Great Green seedeless®	P	GRN	SNFL	3.497.108				3.497.108
20	Sable Seedless®	P	BLK	SWORLD	100.431	1.434.084	491.535	1.444.435	3.470.485
21	Prime	P	GRN	VOLCANI		186.257		3.234.510	3.420.767
22	Cotton Candy®	P	GRN	IFG	960.410	1.112.438	941.484	119.530	3.133.862

Consolidado, excluye variedades abiertas y programas no disponibles para Chile

- Efecto Perú
- Crecimiento en variedades BLANCAS
- Se consolidan variedades, otras se quedaron en el camino

CONSOLIDADO 23-24					CALIFORNIA	CHILE	PERU	SUD AFRICA	SUMA 23-24
Rank	Variedad	TIPO	Color	Programa	2023	2023-2024	2023-2024	2023-2024	
1	Sweet Globe®	P	GRN	IFG	4.425.436	4.679.863	14.709.707	3.670.274	27.485.280
3	Autumn Crisp®	P	GRN	SWORLD	3.216.810	3.776.356	9.121.299	3.154.152	19.268.617
4	Allison®	P	RED	SNFL	6.502.065	4.107.651	5.248.163	1.248.037	17.105.916
6	Sweet Celebration®	P	RED	IFG	2.208.695	4.082.673	2.864.990	3.403.259	12.559.617
7	Ivory®	P	GRN	SNFL	7.448.730	821.568	2.625.151	804.552	11.700.001
10	Timpson®	P	GRN	SNFL	1.448.385	2.288.394	2.965.691	467.320	7.169.790
11	Timco®	P	RED	SNFL	1.232.687	3.563.738	1.825.966	485.823	7.108.214
15	Scarlotta Seedless®	P	RED	SWORLD	1.674.383	813.341	187.152	2.119.169	4.794.045
16	Jack's Salute®	P	RED	IFG	1.386.261	1.002.491	2.045.741	127.910	4.562.403
17	Sweeties® Arra 15	P	GRN	ARRA	436.030	2.839.037	433.418	783.929	4.492.414
18	Pristine®	P	GRN	POLAR	2.829.728	1.054.776			3.884.504
19	Great Green seedless®	P	GRN	SNFL	3.497.108				3.497.108
20	Sable Seedless®	P	BLK	SWORLD	100.431	1.434.084	491.535	1.444.435	3.470.485
22	Cotton Candy®	P	GRN	IFG	960.410	1.112.438	941.484	119.530	3.133.862
24	Sweet Favors	P	BLK	IFG	61.819	1.127.840	1.072.408		2.262.067

Verdes o Blancas

CONSOLIDADO 23-24					CALIFORNIA	CHILE	PERU	SUD AFRICA	SUMA 23-24
Rank	Variedad	TIPO	Color	Programa	2023	2023-2024	2023-2024	2023-2024	SUMA
1	Sweet Globe®	P	GRN	IFG	4.425.436	4.679.863	14.709.707	3.670.274	27.485.280
3	Autumn Crisp®	P	GRN	SWORLD	3.216.810	3.776.356	9.121.299	3.154.152	19.268.617
7	Ivory®	P	GRN	SNFL	7.448.730	821.568	2.625.151	804.552	11.700.001
10	Timpson®	P	GRN	SNFL	1.448.385	2.288.394	2.965.691	467.320	7.169.790
17	Sweeties® Arra 15	P	GRN	ARRA	436.030	2.839.037	433.418	783.929	4.492.414
18	Pristine®	P	GRN	POLAR	2.829.728	1.054.776			3.884.504
19	Great Green seedeless®	P	GRN	SNFL	3.497.108				3.497.108
22	Cotton Candy®	P	GRN	IFG	960.410	1.112.438	941.484	119.530	3.133.862
26	Sugar Crisp	P	GRN	IFG	64.283		1.401.131	534.183	1.999.597
33	Early Sweet	P	GRN	ARRA				1.132.595	1.132.595

Rojas

CONSOLIDADO 23-24					CALIFORNIA	CHILE	PERU	SUD AFRICA	SUMA 23-24
Rank	Variedad	TIPO	Color	Programa	2023	2023-2024	2023-2024	2023-2024	SUMA
4	Allison®	P	RED	SNFL	6.502.065	4.107.651	5.248.163	1.248.037	17.105.916
6	Sweet Celebration®	P	RED	IFG	2.208.695	4.082.673	2.864.990	3.403.259	12.559.617
11	Timco®	P	RED	SNFL	1.232.687	3.563.738	1.825.966	485.823	7.108.214
15	Scarlotta Seedless®	P	RED	SWORLD	1.674.383	813.341	187.152	2.119.169	4.794.045
16	Jack's Salute®	P	RED	IFG	1.386.261	1.002.491	2.045.741	127.910	4.562.403
27	Krissy®	P	RED	SNFL	1.310.241	445.500			1.755.741
28	Arra Passion Fire (29)	P	RED	ARRA	532.833	712.077	77.443	416.899	1.739.252
29	Tawny Seedless®	P	RED	LOMBARDI		196.050	240.428	1.271.456	1.707.934
32	Ruby Rush®	P	RED	SWORLD	1.173.389				1.173.389

Negras

CONSOLIDADO 23-24					CALIFORNIA	CHILE	PERU	SUD AFRICA	SUMA 23-24
Rank	Variedad	TIPO	Color	Programa	2023	2023-2024	2023-2024	2023-2024	SUMA
20	Sable Seedless®	P	BLK	SWORLD	100.431	1.434.084	491.535	1.444.435	3.470.485
24	Sweet Favors	P	BLK	IFG	61.819	1.127.840	1.072.408		2.262.067
25	Midnight Beauty®	P	BLK	SWORLD	321.092	250.312	379.843	1.179.747	2.130.994
30	Adora Seedless®	P	BLK	SWORLD	952.959		85.832	628.194	1.666.985
31	Sweet Sapphire®	P	BLK	IFG	509.283	492.541	130.506	186.956	1.319.286
35	Sweet Joy	P	BLK	IFG				1.074.828	1.074.828
38	Melody	P	BLK	SNFL			161.835	191.593	353.428

¿QUÉ RAZONES EXPLICAN LA CAÍDA DE CHILE?

- **3 Temporadas “impresentables” →**
 - La lluvia de fines de Enero 2021 (T 20-21)
 - El Covid y su impacto en la logística, el Evergreen... (T 21-22)
 - Los fletes navieros por las nubes (T 22-23)
- **Pero, el problema viene de mucho más atrás**
 - Lenta renovación de variedades
 - Alza constante en costos y demandas al sistema
 - Estructura “primitiva” Y “grasa” en el sistema
 - SEQUÍA



¿Qué necesita Chile?



- Reconocer su potencial real
- Actuar con perfil de **INDUSTRIA** → **TODOS LOS ESLABONES DE LA CADENA SON IMPORTANTES, EL PRODUCTO ES VITAL**
- Trabajar las variedades correctas, (tempranas, medianas, tardías)
- Arrancar rápido de los bloques “parásitos”, análisis “por bloque”, no “por fondo”
- Correcta “Cadena de Frío” (aquí golpea muy fuerte el bromuro)
- Buscar integración reduciendo grasa en el sistema (fitting)
- Producir “numéricamente”, con datos duros, no con la “guata”
- Se requiere disciplina técnica y comercial (O. Salgado)

Pedro de Valdivia:

Carta al Emperador Carlos V, La Serena, 4 de Septiembre de 1545

“porque esta tierra es tal, que para poder vivir en ella y perpetuarse no la hay mejor en el mundo; dígolo porque es muy llana, sanísima, de mucho contento; tiene cuatro meses de invierno, no más, que en ellos, si no es cuando hace cuarto de luna, que llueve un día o dos, todos los demás hacen lindos soles, que no hay para qué llegar al fuego. El verano es tan templado y corren tan deleitosos aires, que todo el día puede el hombre andar al sol, que no le es inoportuno. Es la más abundante de pastos y sementeras, y para darse todo género de ganado y plantas que se pueden pintar; mucha y muy linda madera para hacer casas, infinidad otra de leña para el servicio dellas, y las minas riquísimas de oro, y toda la tierra está llena dello, y donde quiera que quisieren sacarlo de allí hallarán en qué sembrar y con qué edeficar y agua, leña y yerba para sus ganados, que parece la crió Dios a posta para poderlo tener todo a la mano”

GRACIAS.

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