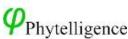
Ag biotech company partners with grower for new cherry varieties

Phytelligence, a platform agricultural biotechnology company that is revolutionizing the way food crops are grown, has entered into a service agreement with TNV, LLC, a Tip Top Orchards licensed company, to aid in the development and growth or new and destration and control of the development and growth or new and destration and development and growth processes.

Phytelligence



TNV, based in Wenatchee, Washington and Phytelligence, based in Seattle, Washington, will co-develop new natural cherry varieties, utilizing Phytelligence's genetics skills to make breeding selections and identify new, better types of cherries for the orchard industry and consumers. The team anticipates that new more appealing cherry varieties will be developed and available to consumers faster than the traditional process with the Phytelligence proprietary plant multiplication process and TNV's industry knowledge and connections. Phytelligence's genetic analysis capabilities will also be used to file patent applications and protect TNV's new varieties.

"Their deep understanding of plant genetics in general, and cherries in particular, coupled with their rapid propagation process makes Phytelligence an obvious choice," said Troy Toftness, partner at TNV. "The company's genetic technology will help us make better breeding selections when discovering, patenting, and producing novel cherry varieties. Using their propagation techniques, we'll be able to get large quantities of the newly commercialized varieties to market faster."

TNV is licensed by Tip Top Orchards, who discovered the 'Tip Top' cv. cherry and developed the Skylar Rae® brand, named for the beloved late daughter of Troy and Kim Toftness. In 2005, shortly after Skylar Rae's passing, the family discovered a tree bearing a different looking cherry in their orchard. The fruit it produced had unique genetics, as confirmed by Phytelligence, and was unlike anything anyone had ever tasted before. They named the variety the 'Tip Top' cultivar after the orchard and began selling high quality cherries under the Skylar Rae® brand to honor their daughter's name and carry on her legacy. 'Tip Top' cv. trees are licensed for production to C & O Nursery in Wenatchee, WA and worldwide licensing rights are held by SNV, LLC. Phytelligence has pledged to donate a portion of its revenue generated through the partnership to the Skylar Rae® Fund set up to help children and families. Donations have been made to the Seattle Children's Hospital.

"Phytelligence was created to help food crop growers, like the Toftness family, develop new varieties using our genetics skills and proprietary tissue culture techniques to produce stronger, healthier plants faster than ever before." stated Ken Hunt, Phytelligence CEO. "Our number one goal with this partnership is to collaborate with TNV and develop the best new cherries in the industry that we can then quickly get in the hands of customers."

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